



Experience

- Aug. 04 - Present **JesseHora.com** - Freelance Graphic Artist
Illustration, Design, Typography, Event Coordinator and Art Direction for a wide variety of clientele.
- Nov. 07 - April 08 **Tangible Worldwide** - Full Service Advertising Agency
Illustration, Design and Creative Concepting for Self-promo materials as well as corporate clients.
- May. 07 - Aug. 07 **Office Max** - Strategy & Development Division
Illustration, Design and Creative Direction at the corporate headquarters.
- May 06 - Aug. 06 **Mode Project**- Motion Design Internship
Identity systems, Promotional materials, Apparel, Storyboards for numerous high profile clients.
- Aug. 04 - June 06 **Blame Clothing** - Street wear Apparel
Diverse product line with international client base. Design of products, ad campaigns, and Promotional Events.
- Jan. 05 - April 05 **University Promotions** - Graphic Designer
Design and execution of Identity packages for university organizations.

Exhibitions

- Oct. 08 **STOW '09 - Typography Showcase** - [McCulloch Gallery] Melbourne, AU
- Nov. 05 - Dec. 05 **GRAIN - Mixed Media Illustration** - [DAAC] Grand Rapids, MI
- Oct. 05 **Product - Fashion Show Coordination** - Grand Rapids, MI
- Sept. 05 **DYCE - Art/Fashion/Music Festival Coordination** - Grand Rapids, MI

Education

- Aug. 03 - April 07 **Grand Valley State University:**
Allendale, MI - NASAD Accredited Program
BFA : Graphic Design Emphasis - 2007
Intricate Knowledge of Design Theory, Typography, Branding Systems, Layout Design, Pre-Press Experience and Web Design.
- July 02 - April 03 **Lake Michigan College:** Benton Harbor, MI
General Art and Education Courses

Technical Skills

- Adobe CS3: Illustrator, Photoshop, InDesign -
Form Z, Macromedia Dreamweaver MX, Microsoft Office Suite.
- Hand Skills: Drawing, Pen & Ink, Silk-screen, Collage, Stencil
- Special Skill: Concept Generation [creativity]

Selected Client List

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| Adidas Originals | Grand Valley State University |
| BPM Magazine | Warner Bros. Records |
| Office Max | Clandestine Industries |
| Leo Burnett | Pace Bus System |
| The Onion | Chicago Magazine |
| Sears | Sims Snowboards |
| Bubblicious | Bally Total Fitness |
| Mountain Dew | Miller Brewing Co. |

I am not selling you something,
I am telling you something.

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